



UNC Charlotte Football Feasibility Committee Committee Charge and Assumptions

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The UNC Charlotte Football Feasibility Committee, made up of knowledgeable citizens, supported by professional consultants/advisors who understand the national landscape for NCAA football, the dynamics of the regional sports and entertainment market and fundraising potential at UNC Charlotte, will conduct an assessment of the pros and cons of initiating a football program at UNC Charlotte.

The assessment by the Feasibility Committee will be broadly shared with members of the UNC Charlotte community and the larger public for review and comment.

The recommendation by the Feasibility Committee will be made to the Chancellor for his review and recommendation to the UNC Charlotte Board of Trustees.

Assumptions to Be Used in the Assessment

- Any decision on football will be permanent.
- Any decision on football must protect and, if possible, strengthen the national positioning of men's basketball for post-season play and contribute to the further strengthening of women's' basketball and all other athletic programs.
- Notwithstanding the intangible benefits of football, any plan must be based upon a sound business analysis of likely costs and potential revenues.
- Any strategy for competition in football will require a conference affiliation of some kind.
- Any decision to add football will include a commitment to satisfy at least one of the three prongs for testing compliance with the gender equity requirements of Title IX.
- Any strategy to meet requirements of Title IX will not include elimination of any of the existing sports for men.